

A woman with shoulder-length brown hair and bangs, wearing a black leather jacket over a black turtleneck, stands with her arms crossed. Behind her is a large yellow diamond-shaped sign with a black silhouette of a pregnant woman. The background is a clear blue sky with some bare tree branches visible.

Dressing for life's little bumps.

Expectant moms shouldn't be expected to put style on hold. Renee Poitras, owner of ella Bella Maternity Boutique—Calgary's premiere designer maternity wear boutique—thinks Baby Bumps are to be celebrated. If you loved your Seven Jeans before pregnancy, why not enjoy the same stylish comfort during and after? With a passion for best-dressed baby bumps, Renee can help you pick the best fit for the trimester and the time of year from great looks by Ripe, Olian, Jules & Jim and more.